## **Comparison of project strategies**

	Weed-led	Site-led	Issue-led
Purpose	Prevent new weed species from becoming entrenched in a geographic region	Protect threatened species and valuable places	Raise general public awareness to help with prevention and early detection
Scale	Greater than one property, possibly entire region or state	A defined area within a town park, private woodland or natural area	Community or region-wide
Species focus	Species that are newly naturalized or newly invading region/state, or with confined populations	Those necessary to protect the place, often widespread invasive plants	All species, with a focus on what the public can do in their own gardens and properties
Sites	All infestations within a region, on sites of any quality and ownership	Infestations within the property, plus buffers and seed sources outside of it	All infestations within a region, on sites of any quality and ownership
Success when	The species is eradicated or contained within the region	The native species or natural community responds in a desired way (e.g. native plant species return)	New species do not become established. The public makes informed land management and gardening choices that prevent the spread of species
Other activities	-Public awareness -Control of sale and spread -Prevention activities -Surveillance	-Public awareness -Integrate control with other management activities -Prevention activities -Survey places with high biodiversity or natural resource value	-Public awareness -Control of sale and spread -Prevention activities -Surveillance -Integration of invasive species management into all land management plans

Vermont Chapter of The Nature Conservancy Montpelier, Vermont (802) 229-4425

